



European Based Media Manager

Location: Mainland Europe

Department: Marketing

Reporting To: Head of Marketing UK & EU

Join the Solar Family:

At Solar Tackle, carp fishing isn't just a business, it's a way of life. For over 35 years, we've been creating cutting-edge tackle that anglers trust. Now we're looking for a passionate **Media Manager** to help us tell our story, capture our lifestyle, and connect with our growing community across Europe.

What You'll Do:

- **Own the socials** – populate our channels day-to-day, grow our audience, and keep Solar Tackle front of mind.
- **Create epic content** – whether it's photos by the lake, quick-hit reels, or video edits that bring our products and community to life.
- **Work with the team** – liaise with our sponsored anglers and wider marketing team, making sure campaigns, and launches all line up with company goals and the company marketing strategies.
- **Be there at the big moments** – from consumer shows to European events, you'll help showcase Solar Tackle at its best.
- **Spread the word** – link up with external agencies to drive brand awareness, create compelling copy to engage our audiences.
- **Bang On Trend** – assess and analyse data, seek new experiences and be up to date with the fast paced media environment and trending tools.
- **Tell the story** – capture those authentic, on-the-bank moments that show why Solar is more than just tackle.

What We're Looking For:

- You live and breathe media – socials, photography, video, you name it.
- You're creative, hands-on, and not afraid to get behind a camera (or in front if needed).
- Organised but flexible – you can juggle multiple projects without losing the fun and stay on track to complete projects to deadlines.
- Based in mainland Europe, yet happy to travel for events and shoots.
- Languages: English + French and/or German would be a huge plus.
- Bonus points if you're already a passionate angler or know the carp fishing scene inside out, as you'll already know this is no 9 to 5!

What's The Deal:

- We're open to both employed and self-employed setups – we want the right person, not just the right contract.
- Competitive package depending on experience.
- A chance to make your mark on one of Europe's leading carp fishing brands.



SOLAR TACKLE LIMITED

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How to Apply:

If you're ready to bring your creativity to the bank and help Solar Tackle shine even brighter, send us your CV, portfolio (or some examples of your work), and a short note on why you'd be the perfect fit to

Jobs@solartackle.co.uk

Closing date 05th January 2026